

The book was found

Apparel Quality: A Guide To Evaluating Sewn Products



Synopsis

This user-friendly guide to evaluating apparel quality presents the roles of product designers, manufacturers, merchandisers, testing laboratories, and retailers from product inception through the sale of goods, to ensure quality products that meet customer expectations. Bubonia provides an overview of apparel production, with emphasis on quality characteristics and cues, consumer influences and motivations impacting purchasing decisions, and the relationship of apparel manufacturing and production processes, cost, price point and the quality level of an apparel product. A key aspect of the book is the focus on both U.S. and International standards and regulations required for apparel analysis, performance, labeling requirements and safety regulations. The text is highly illustrated with images of stitch and seam types plus photos of their uses in actual garments, providing students with the tools needed to skillfully evaluate and critique quality elements in apparel and textile products.

Key Features~ Supplementary Apparel Quality Lab Manual (sold separately) includes hands-on lab activities and projects that simulate real-world garment analysis and material testing~ Industry Scenario boxes present case studies highlight real world situations such as the Lululemon recall and the environmental impact of apparel manufacturing ~ Provides an illustrated guide to ASTM stitch and seam types

Teaching Resources~ Instructor's Guide with Test Bank~ PowerPoint presentations for each chapter

PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395338. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Book Information

Paperback: 384 pages

Publisher: Fairchild Books (October 28, 2014)

Language: English

ISBN-10: 1609015126

ISBN-13: 978-1609015121

Product Dimensions: 8.6 x 0.9 x 11 inches

Shipping Weight: 3.1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #681,499 in Books (See Top 100 in Books) #235 inÂ Books > Business & Money > Industries > Fashion & Textile #688 inÂ Books > Arts & Photography > Decorative Arts &

Customer Reviews

a good aid for those who know how to use it.

[Download to continue reading...](#)

Apparel Quality: A Guide to Evaluating Sewn Products Screen Printing At Home: Print Your Own Fabric to Make Simple Sewn Projects Fun of the Fair: Stuffed Animal Patterns for Sewn Toys Home Sewn: Projects and Inspiration for Every Room FBA: Product Research: Complete Expert Guide: How to Search Profitable Products to Sell on (FBA, Product Research, How to Find the Best Products to Sell on Book 1) GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough Products and Services Beyond Design: The Synergy of Apparel Product Development Horse Showing for Kids: Training, Grooming, Trailing, Apparel, Tack, Competing, Sportsmanship Going Global: The Textile and Apparel Industry Draping for Apparel Design Apparel Product Design and Merchandising Strategies Design for Manufacturability: How to Use Concurrent Engineering to Rapidly Develop Low-Cost, High-Quality Products for Lean Production Lean Six Sigma: The Ultimate Guide To Lean Six Sigma With Tools For Improving Quality And Speed! (Lean, Six Sigma, Quality Control) Where Does My Horse Hurt?: A Hands-On Guide to Evaluating Pain and Dysfunction Using Chiropractic Methods Evaluating Research in Academic Journals: A Practical Guide to Realistic Evaluation Franchising 101: The Complete Guide to Evaluating, Buying and Growing Your Franchise Business Quality Management Exam Review for Radiologic Imaging Sciences (Quality Management Review) Quality Management for Organizational Excellence: Introduction to Total Quality (8th Edition) Axiomatic Quality: Integrating Axiomatic Design with Six-Sigma, Reliability, and Quality Engineering

[Dmca](#)